



October /  
November 2009

## Religion

Job No. 091005 / 1006 /  
1009

Prepared for  
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## METHODOLOGY

### Sample

- Conducted in Queensland among 602 respondents aged 18 years and over.
- Respondents were selected via a random sample process which included:
  - a quota being set for each capital city and non-capital city area, and within each of these areas, a quota being set for groups of statistical divisions or subdivisions;
  - random selection of household telephone numbers using random digit dialling (RDD);
  - random selection of an individual in each household by a "last birthday" screening question.

### Interviewing

- Conducted by telephone over the period of October - November 2009 by fully trained and personally briefed interviewers.
- To ensure the sample included those people who tend to spend a lot of time away from home, a system of call backs and appointments was incorporated.

### Weighting

- To reflect the population distribution, results were post-weighted to Australian Bureau of Statistics data on age, highest level of schooling completed, sex and area.

### ISO 20252 - Market, Social and Opinion Research

- This study was carried out in compliance with ISO 20252 - Market, Social and Opinion Research.



**PROG NOTE: ASK RESPONDENTS IN QLD ONLY. OTHERS GO TO NEXT SECT**

Q15 Thinking now about the Queensland primary school system. In Queensland, bible lessons are part of the State Government approved primary school curriculum. Do you personally believe that bible lessons **should** or should **not** be part of the primary school curriculum in Queensland? **DO NOT READ**

**PROG NOTE:**  
**- SINGLE RESPONSE**

1	Yes \ should
2	No \ should not
3	Don't know

**DEMOGRAPHICS**

- 1 To make sure we're speaking to a cross-section of people, please tell me if you are aged...? **READ OUT 01-04 IF AGED 18-34 OR 05-11 IF AGED 35 AND OVER**
- |  |              |                |
|--|--------------|----------------|
|  | 18-19.....01 | 40-44.....06   |
|  | 20-24.....02 | 45-49.....07   |
|  | 25-29.....03 | 50-54.....08   |
|  | 30-34.....04 | 55-59.....09   |
|  | 35-39.....05 | 60-64.....10   |
|  |              | 65+.....11     |
|  |              | REFUSED.....12 |
- 2 **RECORD SEX** MALE..... 1  
FEMALE..... 2
- 3 Are you the person who is **most** responsible for doing the household grocery shopping?  
**IF UNSURE / SHARED EQUALLY WITH SOMEONE ELSE CODE AS "YES" IE CODE 1**
- YES..... 1  
NO..... 2
- 4(a) How many people aged 18 years or over live in your household, including yourself?
- |                           | ---4(a)---<br>ADULTS | ---4(b)---<br>CHILDREN |
|---------------------------|----------------------|------------------------|
| ONE.....                  | 1                    | 1                      |
| TWO.....                  | 2                    | 2                      |
| THREE.....                | 3                    | 3                      |
| FOUR.....                 | 4                    | 4                      |
| FIVE.....                 | 5                    | 5                      |
| SIX+.....                 | 6                    | 6                      |
| NONE.....                 | -                    | 7                      |
| DON'T KNOW / REFUSED..... | 8                    | 8                      |
- 4(b) And how many children aged 17 years or younger live in your household?
- 5 Are you in paid employment full time, part time or not at all?  
**IF UNSURE / CASUAL / SELF EMPLOYED** Is that closer to full time or part time hours?
- FULL TIME..... 1  
PART TIME..... 2  
NOT AT ALL..... 3  
DON'T KNOW / REFUSED..... 4
- 6 To help us ensure we have a representative sample could you please tell me the highest level of primary or secondary school you personally have completed? Was it...? **READ OUT 1-3**
- YEAR 9 OR BELOW..... 1  
YEAR 10..... 2  
OR, YEAR 11 OR 12..... 3  
DON'T KNOW / REFUSED..... 4
- 7 And **apart** from primary and secondary school, what is the highest level of education you personally have **completed**?  
Was it...? **READ OUT 1-3**
- SR**  
A DIPLOMA OR CERTIFICATE FROM A COLLEGE OR TAFE, INCLUDING AN APPRENTICESHIP..... 1  
A DEGREE OR DIPLOMA FROM A UNIVERSITY..... 2  
OR, NONE OF THESE..... 3  
REFUSED / DON'T KNOW..... 4
- 8 Which **one** of the following best describes your present marital status?  
**READ OUT 1-6**
- SR**  
NEVER MARRIED..... 1  
DEFACTO OR LIVE TOGETHER..... 2  
MARRIED..... 3  
SEPARATED BUT NOT DIVORCED..... 4  
DIVORCED..... 5  
WIDOWED..... 6  
REFUSED..... 7
- 9 Could I please have the occupation of the main income earner of your household?  
**IF NECESSARY** Could I also have the position or job title of the main income earner of your household?
- 
- 10 Is your household's combined annual income from all sources, before tax...  
**READ OUT A-D. Would that be...? READ OUT 02-04 IF 30 TO 59, 06-08 IF 60 TO 89 OR 10-11 IF 90 THOUSAND OR MORE**
- | <u>INTERVIEWER INFORMATION</u>                    |   |
|---|---|
| UNDER \$30,000 PA IS UNDER \$577 PER WEEK         | <b>A) UNDER 40 THOUSAND DOLLARS</b>     |
| \$30,000-\$39,999 PA IS \$577-\$769 PER WEEK      | UNDER 30 THOUSAND..... 01               |
| \$40,000-\$49,999 PA IS \$770-\$962 PER WEEK      | OR, 30 TO 39 THOUSAND DOLLARS..... 02   |
| \$50,000-\$59,999 PA IS \$963-\$1,154 PER WEEK    | REFUSED / DON'T KNOW..... 03            |
| \$60,000-\$69,999 PA IS \$1,155-\$1,346 PER WEEK  | <b>B) 40 TO 79</b>                      |
| \$70,000-\$79,999 PA IS \$1,347-\$1,538 PER WEEK  | 40 TO 49 THOUSAND..... 04               |
| \$80,000-\$89,999 PA IS \$1,539-\$1,731 PER WEEK  | 50 TO 59..... 05                        |
| \$90,000-\$99,999 PA IS \$1,732-\$1,923 PER WEEK  | 60 TO 69..... 06                        |
| \$100,00-\$109,999 PA IS \$1,924-\$2,115 PER WEEK | OR, 70 TO 79 THOUSAND DOLLARS..... 07   |
| OVER \$110,000 PA IS OVER \$2,115 PER WEEK        | REFUSED / DON'T KNOW..... 08            |
|   | <b>C) OR, 80 THOUSAND OR MORE</b>       |
|   | 80 TO 89 THOUSAND..... 09               |
|   | 90 TO 99..... 10                        |
|   | 100 TO 109..... 11                      |
|   | OR, 110 THOUSAND DOLLARS OR MORE ... 12 |
|   | REFUSED / DON'T KNOW..... 13            |
|   | <b>REFUSED..... 14</b>                  |
|   | <b>DON'T KNOW..... 15</b>               |

## COMPUTER TABLES

### Base and filters

- BASE - 'Weighted respondents' (WTD RESP) - the total number of completed interviews weighted to reflect the latest Australian Bureau of Statistics population estimates. Expressed in thousands (000's).
- FILTERS - Screen the questionnaires so that only certain types of respondents will be represented in the table.

### Analysis panel

- Comprises demographic or other discriminators, sub-divided into standard groups.
  - 1 SEX - Male, Female
  - 2 AGE - 18-34 years, 35-49 years, 50+ years
  - 3 GROCERY BUYER - Whether the respondent is the person in the household most responsible for doing the weekly grocery shopping  
Yes, No
  - 4 CHILDREN - Whether there are children under the age of 18 currently living in the household.  
Yes, No
  - 5 MARITAL STATUS  
Married - married, defacto or living together  
Not married - never married, divorced, separated or widowed



- 6 WORK STATUS - Whether the respondent is in paid employment:  
Full time, Part time, Not at all
  
- 7 AREA
  
- 8 SOCIO ECONOMIC STATUS (SES) - Based on the occupation of the main income earner of the household, using the ABS ASCO statistical classification. Subdivided into:  
  
White collar - professional, para-professional, manager, administrator, clerk, salesperson or other white collar worker.  
  
Blue collar - tradesperson, plant and machine operator, labourer, retired with previous occupation unknown, other blue collar workers, student, home duties or unemployed.
  
- 9 HIGHEST EDUCATION COMPLETED - Primary / secondary school, College / apprenticeship, University degree
  
- 10 HOUSEHOLD INCOME - Household's combined annual income from all sources before tax (for respondents specifying household income)  
Less than \$40,000, \$40,000 - \$79,999, \$80,000+



## **Respondents and weighted respondents**

- **RESPONDENTS** - The total number of completed interviews before weighting has been applied. The figure directly below the 'Total' is the number of respondents included in that table. The number of respondents included in any particular column appears at the top of the column.
- **WTD RESP (000's)** - The population estimates represented by the respondents, expressed in thousands. The percentages in the main body of the table are based on these weighted figures.

## **Questions**

- Down the left side of the page is a question description and response frame.

## **Totals**

- Column totals appear across the bottom of the table. These will be greater than 100 percent if there have been multiple responses by individuals.

## **FORMAT OF RESULTS**

- Data also available on disc in Surveycraft, TABGEN, SPSS, SYSTAT or ASCII formats.



RELIGION - OCT/NOV 2009

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TABLE 1

JOB:A091009A  
PAGE 1

STANDARD ANALYSIS PANEL I \*BY\* Q15.SHOULD \ SHOULD NOT INCLUDE BIBLE LESSONS IN QUEENSLAND PRIMARY SCHOOL CURRICULUM  
BASE: WID. RESP.(000's)  
WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE\SEX\AREA

	TOTAL	SEX		AGE			GROCERY BUYER		CHILDREN		MARITAL STATUS		WORK STATUS		
		MALE	FEMALE	18-34	35-49	50+	YES	NO	YES	NO	MARRIED	NOT MARRIED	FULL-TIME	PART-TIME	NOT AT ALL
RESPONDENTS	602	302	300	140	155	307	440	162	201	401	374	228	240	105	257
WID. RESP.(000's)	3274	1621	1653	1024	939	1311	2302	972	1268	2006	2005	1269	1363	608	1302
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q15.SHOULD \ SHOULD NOT INCLUDE BIBLE LESSONS IN QUEENSLAND PRIMARY SCHOOL CURRICULUM															
Yes \ should	1981	952	1028	486	574	921	1438	543	694	1287	1223	758	754	331	896
	61%	59%	62%	47%	61%	70%	62%	56%	55%	64%	61%	60%	55%	54%	69%
TOTAL NO \ DON'T KNOW															
No \ should not	998	534	464	411	288	299	693	305	432	567	609	389	456	213	329
	30%	33%	28%	40%	31%	23%	30%	31%	34%	28%	30%	31%	33%	35%	25%
Don't know	295	134	161	127	76	91	171	123	142	153	173	122	153	64	77
	9%	8%	10%	12%	8%	7%	7%	13%	11%	8%	9%	10%	11%	11%	6%
**SUBTOTALS	1293	669	625	538	365	390	864	429	574	719	782	511	609	277	407
	39%	41%	38%	53%	39%	30%	38%	44%	45%	36%	39%	40%	45%	46%	31%
TOTALS	3274	1621	1653	1024	939	1311	2302	972	1268	2006	2005	1269	1363	608	1302
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



RELIGION - OCT/NOV 2009

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TABLE 2

JOB:A091009A  
PAGE 2

STANDARD ANALYSIS PANEL II \*BY\* Q15.SHOULD \ SHOULD NOT INCLUDE BIBLE LESSONS IN QUEENSLAND PRIMARY SCHOOL CURRICULUM  
BASE: WID. RESP.(000's)  
WEIGHTS: HIGHEST LEVEL OF SCHOOLING COMPLETED/AGE\SEX\AREA

	TOTAL	AREA		S.E.S.		HIGHEST EDUCATION COMPLETED			HOUSEHOLD INCOME		
		BRISBANE	X-CITY	WHITE	BLUE	PRIMARY\ -SECOND -ARY SCHOOL	COLLEGE\ -APPRENT -ICESHIP	UNIVER -SITY DEGREE	LESS THAN \$40000	\$40000 -\$79999	\$80000+
RESPONDENTS	602	300	302	304	298	209	227	166	191	143	200
WID. RESP.(000's)	3274	1457	1817	1569	1705	1205	1307	762	1064	768	1066
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Q15.SHOULD \ SHOULD NOT INCLUDE BIBLE LESSONS IN QUEENSLAND PRIMARY SCHOOL CURRICULUM											
Yes \ should	1981	862	1119	916	1064	746	775	460	709	403	629
	61%	59%	62%	58%	62%	62%	59%	60%	67%	52%	59%
TOTAL NO \ DON'T KNOW	998	455	544	502	496	364	374	260	251	304	351
No \ should not	30%	31%	30%	32%	29%	30%	29%	34%	24%	40%	33%
Don't know	295	140	154	150	145	95	159	42	104	61	86
	9%	10%	8%	10%	8%	8%	12%	5%	10%	8%	8%
**SUBTOTALS	1293	595	698	652	641	459	532	302	355	365	437
	39%	41%	38%	42%	38%	38%	41%	40%	33%	48%	41%
TOTALS	3274	1457	1817	1569	1705	1205	1307	762	1064	768	1066
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%



## NEWSPOLL TERMS AND CONDITIONS

### A) Professional behaviour and Privacy

NEWSPOLL is a member of the Association of Market and Social Research Organisations and is ISO20252 quality accredited. Newspoll adheres to the Code of Professional Behaviour of the Australian Market and Social Research Society and the Market and Social Research Privacy Principles. The Code of Professional Behaviour includes the following key requirements:

#### 1. Confidentiality

Clients' identities will not be revealed to respondents nor to any third party without the client's consent or unless Newspoll becomes legally obliged to do so. Respondents' identities will not be revealed to clients without the respondent's consent and only in cases where the information is to be used for research purposes and the intended use has been explained to respondents.

#### 2. Ownership of information and retention of records

Results to a research study commissioned by a client become the property of the client. Results to syndicated studies remain the property of NEWSPOLL.

All research proposals, research designs, questionnaires and processing techniques, including systems of weighting, remain the property of NEWSPOLL. All computer table reports provided by NEWSPOLL identify the variables used in the weighting process. Further details, if required, are available at an additional cost. Photocopies of individual questionnaires or a copy of the database, **excluding** respondents' identities, may be made available to a client at the client's expense.

Unless specified otherwise, any hard copy or electronic material provided by a client for the conduct of a project will be retained by Newspoll and stored in a secure location. Documentation and research results (both hard copy and electronic) associated with projects are kept for a minimum of two years.

#### 3. Publication of results

Clients choosing to release the findings of a NEWSPOLL survey must ensure that the results are represented in an objective and non-misleading fashion.

NEWSPOLL advises that all questions must be objective and not intentionally misleading or attempting to elicit a desired response. NEWSPOLL must be consulted and agree in advance on the form and content of any intended release. NEWSPOLL must be provided with a copy of the proposed release and given 48 hours for its review. Up to two executive hours will be made available for this review process. Additional reviewing time, if required, will be charged at an hourly rate. NEWSPOLL is obliged to take action to correct any misleading statements about the research or its findings. **The NEWSPOLL name may be used only in cases where these conditions have been satisfied.**

### B) Conditions of agreement between NEWSPOLL and clients

#### 1. Reporting

Standard reporting comprises computer tables provided in electronic PDF format. For Omnibus studies tables include two standard demographic banners. Optional summary reports if required will be provided electronically in Microsoft Word or PowerPoint. Alternatively two hard copies may be provided for each report produced (A4 sized).

#### 2. Conduct of fieldwork

From time to time Newspoll employs the services of associated companies to assist with fieldwork related services. Newspoll reserves the right to do so when required.

#### 3. Costs and confirmation of costs

Costs for a study can be confirmed only after agreement on questionnaire outline or on sighting a draft client questionnaire. Changes to agreed research specifications and/or questionnaire will result in a cost revision. Unless otherwise specified, all quoted costs refer to Australian dollars and reflect current year's rates, effective for the January - December period. Costs are quoted exclusive of GST. For Australian clients, GST will be shown separately on a tax invoice and must be paid for by the client.

#### 4. Omnibus bookings, approvals and late changes

Space on NEWSPOLL's Omnibuses is strictly limited to ensure high quality response, and early booking is recommended. Final approval of a questionnaire refers to approval, after all agreed changes, to a questionnaire developed or formatted by Newspoll and submitted to a client for review.

Questionnaires approved, or bookings made, after the following deadlines are subject to late surcharges as shown:

	Final Questionnaire Approval Deadline	Late surcharge	
<b>Telephone Omnibus</b>			
Fri - Sun	Thurs 11:00am	After 11:00am	15% of study cost, min \$435 plus GST
Mon - Wed or Mon - Thurs	Thurs 5:00pm	After 5:00pm	15% of study cost, min \$435 plus GST
<b>Online Omnibus</b>			
Thurs-Sun	Tues 4:00pm	Questionnaires <b>must be</b> finalised and approved by specified deadline, otherwise they <b>cannot</b> be included in the Online Omnibus and cancellation charges apply (see section 5. below)	

#### 5. Cancellation charges

NEWSPOLL reserves the right to charge a fee where a confirmed booking is made and the project is subsequently cancelled. Cancellation fees are based on the amount of work completed and costs incurred. They are subject to a minimum 10 percent charge if questionnaire development has begun, up to the full cost of the project if fieldwork or analysis has commenced.

#### 6. Postponement charges

NEWSPOLL reserves the right to charge a fee where a confirmed booking is made and the project is subsequently postponed. Fees are based on the costs incurred as a result of postponement.

#### 7. Invoicing and payment terms

Omnibus studies are invoiced in full at the time of provision of results or for multi-round studies 50 percent will be invoiced at the commencement of the study and 50 percent on provision of results. Custom studies are invoiced 50 percent upon commissioning and 50 percent upon provision of results.

Full payment of invoices is requested within 7 days of invoice date. Newspoll reserves the right to impose a late payment surcharge of up to \$1,000 per month for invoices unpaid after 30 days. NEWSPOLL also reserves the right to delay the commencement of any study if there are overdue invoices from previous studies.

